

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, September 24, 2009

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, September 24, 2009, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chair Gloria Carter presided. Trustee Emeritus W. T. Brown delivered the invocation.

SWEARING-IN CEREMONY

The oath of office was administered to reappointed Trustee members Mr. Terence Murchison, Mrs. Juanita Pilgrim, and Mrs. Sylvia Ray by District Court Judge Toni King.

ROLL CALL

The following trustees were in attendance: John B. Brown, Jr.; Monica Carson; Gloria M. Carter; John Griffin, Jr.; Terence Murchison, Juanita Pilgrim; Sylvia Ray; Lucy Vidal-Barreto; and Ruth Dial Woods. Trustees Linda Allan, Shirish Devasthali, and Jerry Dean were absent. Trustee emeritus W. T. Brown was also in attendance.

Before proceeding into the main portion of the meeting, Chair Carter read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. When an actual or potential conflict of interest is cited by the Commission with regard to a public servant sitting on a board, the conflict shall be recorded in the minutes. Chair Carter read the potential conflict of interests for the following: Mrs. Linda Lee Allan, Mr. Gerald C. Dean, Dr. John R. Griffin, Jr., Mr. Terence L. Murchison, Mrs. Sylvia Gooding Ray, Mrs. Juanita P. Pilgrim, Dr. Shirish Devasthali, and Dr. Lucia M. Barreto. Mrs. Sylvia Ray stated that her husband is no longer with the law firm of McCoy Weaver Wiggins.

APPROVAL OF MINUTES

It was moved by Trustee Griffin and properly seconded that the minutes of the regular Board meeting held June 11, 2009, be accepted and distributed. *The motion carried.*

COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, introduced new faculty members for 2009-10. He also highlighted the accomplishments of several faculty members who authored books and publications to include Dr. Maria Orban, *Charles Chesnutt Reappraised: Essays on the First Major African-American Writer of Fiction*; Dr. Joseph Osei, *The Challenge of Sustaining Emergent Democracies: Insights for Religious Intellectuals and Leaders of Civil Society*; Mr. Charles Tryon, *Movies in the Age of Media Convergence*; and Carole Weatherford, *Racing Against the Odds: The Story of Wendell Scott, Stock Car Racing's African-American Champion and First Pooch: The Obama Pick A Pet*.

Dr. Steven Singletary provided an update on the microprobe that will be housed at FSU. Installation of the probe has begun. Dr. Singletary spoke about its various potential uses and plans for expansion. Requests to use the microprobe from across the U.S. have already begun to pour in. A tentative date of November 20, 2009, has been set as the grand opening, with an expected date of January 1, 2010, for the center to be fully operational.

Enrollment is up by 1.7% and hasn't been hampered by the reduction in the number of classes (137). Most classes are being taught by tenure track faculty, while the elimination of some adjunct positions saved the university approximately \$400,000.

Dr. Young shared several summer study experiences to include science research project headed by Dr. Sherrice Allen, Council on Law Education Opportunity (CLEO), and the continuing success and accomplishments of the CHEER program (Creating Higher Expectations for Educational Readiness).

Organizational changes are on the horizon. The division is currently looking for a Dean of University College and the Department of English and Foreign Language will be divided to support global languages.

An informative video was shown highlighting FSU students' study abroad experience in China and Nigeria. In the video, students shared their experiences in a foreign land and what it meant to them. Trustee Griffin stated, "We are truly becoming a global university." (See Agenda Item 3-A)

Audit Committee – Trustee Juanita Pilgrim, Chair
Mr. Bob Stogner, Internal Auditor contractor, presented the results of the State Auditors report ending June 30, 2008. There were four findings, significantly lower than previous audits. Most of the findings were non-compliance type findings in the Financial Aid area to include untimely return of federal funds and untimely notice to lenders. A follow-up will be given at the next Board meeting.

The chair of the Board of Governors Audit Committee praised FSU for going from seventeen audit findings to four. (See Agenda Item 8-A)

Business and Finance Committee – Sylvia Ray, Interim Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total authorized budget as of as of August 31, 2009, is \$71,684,956, of which \$53,995,598 are state appropriations and \$17,689,358 authorized receipts. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. One of the main highlights was that construction has already begun on the Southeastern North Carolina Nursing Education and Research Center. The construction site is located adjacent to the School of Business and Economics Building and the Charles W. Chesnutt Library. (See Agenda Item 4-B)

Institutional Advancement – Trustee Terence Murchison, Interim Chair

Mr. Arthur Affleck, Vice Chancellor for Institutional Advancement, provided a fundraising report for fiscal year 2008-09. One thousand and twenty-four donors contributed to the \$1.8 million raised. Breakdown of donor giving was a) 381 alumni - \$100,260, b) 176 faculty and staff - \$34,157, c) business and corporate - \$353,024, d) and 11 Foundations - \$536,410. The division's goal for 2009-2010 is to increase private-sector giving by twenty-five percent and alumni giving by three percent. FSU will be featured in the month of February as the Tom Joyner School of the Month with a goal to raise \$250,000.00.

An integrated marketing plan will be the new focus for the university. It is a disciplined integrated approaching utilizing the web, promotions, advertising, publications and other public relations/media in an effort to raise dollars for students and other university needs.

Mr. Affleck spoke passionately about the FSU National Alumni Association's (NAA) beginnings, its relationship to the university, and the principles that guide it. Effective January 1, 2010, the NAA will cease to receive funds (except NAA dues) in the name of FSU; will provide data for NAA audit on time, provide full disclosure of election policies, procedures and deadlines; and will acquiesce to the FSU Development Office for Homecoming planning.

Student Affairs – Trustee Terence Murchison – Interim Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update on the Division of Student Affairs. The first annual HBCU Debate Workshop was held in Washington, D.C. of which six HBCU's were invited to come to debate camp. FSU was one of the six HBCU's chosen, and Ms. Tomesia Slaughter was chosen to represent FSU.

The student newspaper, *The Voice*, has been revitalized. There will be three editions this semester and they will be available in hard copy and online. Interviews are being conducted for the editor-in-chief.

Dr. Landon Hadley, Dean of Students, has been appointed Interim Director for the Male Retention Initiative program. A screening committee has been established to determine what has already been done and to develop the kinds of programs they want to have. This group is in the process of structuring a strategic plan.

In an effort to address the obesity problem on campus, and in conjunction with our wellness program, Dr. Haynie has spoken with our food service providers to elicit their help to improve dining selections so students can understand caloric content.

On September 22, 2009, Ms. Helene Cameron and the Office of Career Services hosted a ribbon cutting ceremony for the Clothes Closet. The Clothes Closet was established to provide students who didn't own business attire a means to obtain professional dress when they went on interviews and participated in job fairs. Two hundred and ninety persons came to the ceremony; ninety-seven were alums looking for jobs.

Dr. Edward McLean provided an update of the various accomplishments in the Athletics Department. Highlights of Dr. McLean's presentation included the success of the Two Rivers Classic in which FSU played UNC-Pembroke for the very first time. This was the first game in a four-game series. There were more than 8,000 in attendance with gross ticket receipts totaling \$45,000.

Dr. McLean introduced several new personnel to his division. They were Arie Bennett, Head Women's Tennis Coach; Reeshemah Johnson, Head Women's Volleyball Coach; and Eva Patterson-Heath, Head Women's Basketball Coach.

SPECIAL PRESENTATION

FSU Website

Mr. Nick Ganesan, Vice Chancellor for ITTS, presented a pictorial view of the newly improved FSU website. He recognized and thanked Suzanne Hesselstine and Bill Gipson for their collaboration and hard work in preparing the new site.

Website improvements include more flexibility on the front page/home page. It is more interactive, and from a marketing standpoint, tells FSU's story much better. The aesthetics make the site more appealing and is more up-to-date.

A critical success factor in instituting the improved website is that there is department access by staff/faculty members who've been trained in Collage. There has been collaboration with the different units to obtain up-to-date information.

SACS

Dr. Marion Gillis-Olson, SACS coordinator, apprised the Board about the upcoming SACS visit that will take place April 19-21, 2011. FSU Self-Study and FSU Quality Enhancement Plan timelines were shared. Dr. Gillis-Olson advised the Board of FSU's responsibility as we move toward accreditation, the work the respective committees are accountable, and the Compliance Audit Certification final report that is due September 10, 2010 to SACS.

CHANCELLOR'S REPORT

Chancellor James Anderson thanked Dr. Marion Gillis-Olson for her work and commitment to the SACS effort. He also thanked Ms. Wanda Jenkins for her efforts in negotiating contracts and setting up schedules with the YMCA and two other major swim teams in utilizing our swimming pool, while building community relationships. The YMCA has set up a series of programs for our students. Chancellor Anderson also praised student Tomesia Slaughter for the excellent job she did with the debate team. FSU was one of six HBCU's invited to participate in debate camp at the first annual HBCU Debate Workshop held in Washington, D.C. Tomesia was chosen to represent FSU.

Chancellor Anderson shared information about the recent visit to the campus by a Chinese delegation from the Inner Mongolia University who would like to establish a partnership with the university with emphasis on teaching English and foreign languages. The delegation was immensely impressed with what they saw to include the living quarters of five Chinese students who currently attend FSU and live in Hackley Hall. Dr. Anderson stated that the Chinese delegation would like to engage in a Memorandum of Understanding (MOU) over a period of time. Next May, Dr. Anderson will go to China to reinstate our MOUs. This is an example of our global/international relationships.

The Chancellor discussed the future of the Nursing Program. The Board of Nursing report that is due out by the end of September or the first of October will contain official data on the pass rate of our students. The data looks very good. In mid-October, there are plans to make a public statement about the Nursing Program.

In some detail, Chancellor Anderson discussed the future of the development of the North Carolina Center for Defense and Homeland Security along with timelines. Our primary goal is to become a major player in procuring some of the dollars associated with the Defense and Homeland Security--thirty to forty billion dollars each year. FSU will represent the UNC System as the lead institution, working closely with the military, the Governor's Office, and other entities in the state. A new component of this project is the Critical Infrastructure Project (CIP), which Chancellor Anderson illustrated at length.

The University of North Carolina System recently approved a recommendation that will allow Troy University to offer four online degree courses at its Fayetteville/Fort Bragg

site. These courses are in direct competition with FSU and Methodist University. Chancellor Anderson stated that we can't afford to continue with non-productive programs.

In final, Chancellor Anderson announced that a dedication and room naming celebration honoring Mrs. Olivia Chavis, former Vice Chancellor for Student Affairs, would be held in the Rudolph Jones Student Center at 4:30 this afternoon. He invited everyone to attend.

STUDENT REPORT

Trustee Monica Carson, presented an update of recent events held by the Student Government Association (SGA). The annual SGA Week was held recently and goals for the 2009 – 2010 academic year were set.

Some of the SGA highlights of the quarter include the newly organized Pauline Jones Leadership Academy in which the SGA has volunteered their time mentoring with K-5th grade students. The SGA was also instrumental in helping to provide uniforms for this group. This past Tuesday, students from the Academy were on campus for breakfast and a radio station visit with Mr. Ray Thomas.

The SGA was involved again this year in the Second Harvest Food Bank drive. They packed over 2,000 bags. Sponsored by the Black Male initiative was the "Pull up your SWAG." It is part of the dress for success initiative. Ties and dress shirts were donated by David Camps and Raymond Sharp. "Broncos Going Green," was another SGA effort in which students volunteered to clean up the garden at the greenhouse.

On September 18, 2009, the SGA hosted the first annual Student Government Scholarship Reception. It was a great success and Trustee Carson thanked Mrs. Wendy Jones, Associate Vice Chancellor for Development, for helping to facilitate the campaign reception. Two thousand dollars were raised by the students for the students. Trustee Carson asked the Board to contribute to the campaign. Three students shared personal experiences.

OTHER BUSINESS

Trustee John Griffin, Chair of the Nominating Committee, presented the results of the Nominating Committee, which consisted of Trustees Jerry Dean and Lucy Vidal-Barreto. The results were as follows:

Trustee Gloria Carter – Chair
Trustee Juanita Pilgrim – Vice Chair
Trustee Sylvia Ray – Secretary

Trustee Griffin made a motion to accept the results of the Nominating Committee. The motion was properly seconded and carried. Chair Carter thanked the team for their hard work.

CHAIRMAN'S REMARKS

Chair Carter applauded the work of the Nominating Committee, the Board, and the SGA.

ADJOURNMENT

The meeting was adjourned at 3:32 p.m.

Respectfully submitted,

Sylvia Ray, Secretary

Suzetta M. Perkins, Recorder